



## WELLNESS ADVISORY COMMITTEE #6

Coachella General Plan Update | 8/2/12

## Agenda

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1. Introductions/Dinner (5:00-5:10pm)
2. Coachella Health & Wellness Center (5:10-5:20)
3. General Plan Process Update (5:20-5:30pm)
4. Fiesta de la Salud #3 Outreach (5:30-6:00pm)
5. Health Element Goals, Policies, and Actions (6:00-6:50pm)
6. Next Steps/WAC #7 Discussion (6:50-7:00pm)

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### Coachella Health and Wellness Center Proposal

*(See other PPT presentation)*

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### General Plan Update

## General Plan Timeline

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- AUG 2012
  - ▣ R+A gives City Internal Admin Draft Internal Draft
- Fall 2012
  - ▣ Public Draft General Plan and D-EIR
- Winter 2012
  - ▣ Council Study Session / Workshop
- Soon thereafter...
  - ▣ ADOPTION!

## Difference from Current GP?

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- Focus on form and character
  - ▣ based on visual preference survey and healthy/sustainable planning principles
- Focus on connectivity and active transportation
- Includes a Climate Action Plan
  - ▣ How to manage / reduce GHG emissions as the city grows
- Development requirements/guidance for health and sustainability

## General Plan Format

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- Guiding Principles
- Elements
  - ▣ Goals and Policies
- Implementation
  - ▣ Action Item, Timeframe, and “Who”

## Guiding Principles

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- A Distinct City within the Valley
- A Complete City at Each Stage Of the Growth Cycle
- A Complete City Where the People Of Coachella Can Live, Work, Play
- A City with A Range Of Housing For Multiple Generations, Cultures, & Incomes
- A City with Neighborhood-Scale Retail
- A City with Downtown as Its Heart
- A Healthy City
- A Parks Rich City
- A Walkable City
- A City with Multi-modal Streets and Transit Ready Places
- A Connected City
- A City of Education and Learning
- A City with High Standards For Improved Living Conditions
- An Entertainment Destination
- A Haven for Arts And Culture
- A Diverse Economy and Jobs Center
- A Fiscally Sustainable City
- A City with Sustainable Agriculture
- A City with Rich, Healthy Natural Resources
- A City that Preserves and Values its Rich Heritage
- A Civically Active Community

## Elements

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1. Land Use & Community Character
2. Transportation and Circulation
3. Community Health And Wellness
4. Sustainability and Natural Environment
5. Safety
6. Infrastructure & Public Services
7. Noise

## Land Use Approach

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- 16 General Plan designations under 5 BROAD categories
  - Rural Areas
  - Neighborhoods
  - Centers
  - Districts
  - Public

## Guidance Categories

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- For each of the 16 designations, the Land Use Element will provide guidance on:
  - Intent and purpose
  - Intended physical character
  - Allowed land uses
  - Development intensity
  - Network and connectivity
  - Street design
  - Parks and open space
  - Urban form guidelines

## Sub Areas

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- In addition to the designations, the city will be split up into 15 or so sub areas
- Ensures the designations are sensitive to geographic differences in the city

## Fiesta de la Salud #3 Outreach

## Fiesta de la Salud #3

Thursday, September 20, 2012

6:00-8:30pm

Bobby Duke Middle School

### Objectives:

- To present and get feedback on the draft health element
- Introduce people to other health-promoting pieces of the General Plan
- Obtain community confirmation on specific policy directions

## Important Decisions

1. Allow community groups to table?
  - *Limitations on who?*
2. Youth involvement
  - *Integrated or stand-alone?*
3. Raffle / prizes?
4. Music?
5. Outreach methods?
  - *Target number?*
  - *Target populations / communities?*
  - *Messages?*

## Previous Outreach Results

Identification	# of attendees	Notes
Agency-County	5 Attendees	0 Residents
Agency-Government	7 Attendees	0 Residents
Agency-Nonprofit	21 Attendees	8 Residents
Youth-Resident	24 Attendees	22 Part of an Agency
Youth-Non-Resident	10 Attendees	5 Part of an Agency
Adult Resident	21 Attendees	3 Part of an Agency
<b>TOTAL</b>	<b>88 Attendees</b>	

## Health Element

## Goals, Policies, and Actions

- Reviewed 1<sup>st</sup> draft at WAC #5
  - ▣ Integrated written and oral comments from the meeting
  - ▣ Integrated written comments from the following week
- **THANK YOU ROSA FOR COMPILING ALL THE COMMENTS!!!!**
- Updated/ revised draft here today
  - ▣ More comments coming in from city staff

## Review Again (if you want)

- Make additional comments on the PDF Gabriel sent on Tuesday
  - ▣ Wording changes
  - ▣ New policies
  - ▣ Things that should be removed
- **Please send comments ASAP by Wed, Aug 8<sup>th</sup> 5pm to [gomez@coachella.org](mailto:gomez@coachella.org)**

## Taking Action!

#	ACTION DESCRIPTION	PRIORITY/ TIME FRAME	PARTNERS
OVERALL HEALTH AND WELL-BEING			
<i>GOAL 1: A physical, social, and civic environment that supports residents' health, well-being, and equity.</i>			
1.	Health Impacts in Staff Reports. Create and train staff to use a protocol with objective criteria that helps to assess and disclose the health co-benefits and impacts of new construction and capital improvement projects. Results should be included in City Council and Planning Commission staff reports. When appropriate, seek review assistance from the Riverside County Department of Public Health.		
2.	Healthy Budget Items. Create a process and criteria to prioritize funding and capital improvement projects to improve health equity and leverage other funding sources to improve the health of Coachella residents, especially items that may contribute to a long-term reduction in social services and/or health care demand and costs. A potential approach could include: <ul style="list-style-type: none"> <li>• Train department leadership on health equity</li> </ul>		

- Action #
- Action Description
- Priority/Time Frame
- Partners

## Choose Two Topics

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- Overall Health and Well-Being
- Housing Quality and Affordability
- Environmental Health
- Public Safety and Social Support
- Food and Nutrition
- Jobs, Prosperity and Economic Development
- Parks and Open Space
- Schools and Community Facilities
- Health Care and Social Service Facilities
- Healthy, Safe, and Sustainable Transportation

## Health Element Adoption Agency 😊

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1. Create topic-specific groups
2. Review actions under that topic
3. Discuss how your organization can work with the city (and maybe other organizations) to implement that action
  - What are the steps to make it a reality?
  - What financial, research, labor, or community engagement resources can your organization provide?
  - Are there other organizations that could/should become a leader for that action?
4. What is the first step to move forward?

## Prioritization / Comments

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- Add comments about priority
  - “Low” – “Medium” – “High”
- Circle up to 2 actions under each GOAL that are a high priority for you / your organization

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## Report Back

## Report Back

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- What actions are you interested in supporting / adopting?
- How will you help?
- Is there anything missing?

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## Next Steps

## Ideas for WAC #7

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- Timing?
- Content?
- Post Health Element Adoption?

## General Plan Public Hearing

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- Discuss with your organization / members if you are interested / willing to speak in support of all or specific parts of the General Plan at the upcoming public hearing
- Coordinate with other groups so you don't repeat each other

# For additional information

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