

# Coachella Wellness Advisory Committee Meeting #4



# Today's Agenda

1. Introductions
2. Existing Health Conditions in Coachella
3. Land Use Planning & Health
4. Fiesta de la Salud #2
5. Next Steps



# Existing Health Conditions in Coachella

# Existing Health Conditions Approach

- ◆ Create list of indicators based on community input
- ◆ Review existing public health reports
- ◆ Collect, analyze, & map data related to health outcomes & conditions
- ◆ Summarize results

# Existing Health Conditions Topics

1. Overall Health
2. Urban Form & Land Use
3. Housing Quality & Affordability
4. Toxics & Pollution
5. Public Safety
6. Food & Nutrition
7. Jobs, Prosperity & Economic Development
8. Parks & Open Space
9. Schools & Community Facilities
10. Health Care & Social Service Facilities
11. Non-motorized transportation
12. Transit
13. Transportation System Use & Safety

# Overall Health

## Eastern Riverside Co. vs. County Mortality

		ERC	County
<b>Total Deaths</b>		<b>4,448</b>	<b>13,882</b>
<b>Cancer</b>	<b>All Cancer</b>	<b>1,109</b>	<b>3,310</b>
	<b>Lung</b>	<b>281</b>	<b>859</b>
	<b>Colorectal</b>	<b>120</b>	<b>340</b>
	<b>Breast</b>	<b>83</b>	<b>262</b>
	<b>Prostate</b>	<b>72</b>	<b>190</b>
	<b>Leukemia</b>	<b>24</b>	<b>74</b>
	<b>Stomach</b>	<b>18</b>	<b>71</b>
	<b>Uterine</b>	<b>7</b>	<b>29</b>
<b>Unintentional Injury</b>	<b>All Unintentional Injuries</b>	<b>221</b>	<b>661</b>
	<b>Poison</b>	<b>76</b>	<b>194</b>
	<b>MV</b>	<b>70</b>	<b>253</b>
	<b>Fall</b>	<b>49</b>	<b>119</b>
	<b>Drown</b>	<b>7</b>	<b>20</b>
	<b>Fire</b>	<b>3</b>	<b>8</b>
	<b>Gun</b>	<b>0</b>	<b>1</b>

	ERC	County
<b>Heart Disease</b>	<b>1,193</b>	<b>3,851</b>
<b>Chronic Lower Respiratory Disease</b>	<b>331</b>	<b>952</b>
<b>Stroke</b>	<b>252</b>	<b>778</b>
<b>Alzheimer's</b>	<b>157</b>	<b>600</b>
<b>Diabetes</b>	<b>104</b>	<b>378</b>
<b>Suicide</b>	<b>64</b>	<b>197</b>
<b>Influenza/ Pneumonia</b>	<b>57</b>	<b>256</b>
<b>Chronic Liver Disease &amp; Cirrhosis</b>	<b>57</b>	<b>187</b>
<b>AIDS</b>	<b>37</b>	<b>57</b>
<b>Homicide</b>	<b>35</b>	<b>107</b>
<b>Congenital</b>	<b>20</b>	<b>66</b>
<b>Perinatal</b>	<b>18</b>	<b>95</b>
<b>Pending</b>	<b>14</b>	<b>39</b>
<b>SIDS</b>	<b>1</b>	<b>5</b>
<b>TB</b>	<b>0</b>	<b>2</b>
<b>All Other Causes</b>	<b>1,025</b>	<b>3,205</b>

# Overall Health

- ◆ 36.2% of HARC survey respondents consider themselves to be overweight.
  - According to BMI 64.1% Latino and 57.7% of white of adults are overweight or obese.
  - Hispanic/Latino children (51.8%) are more likely than White children (24.1%) to be overweight or obese.
- ◆ 9.1% of Hispanic/Latinos in the CV were diagnosed with diabetes vs. 8.2% of Non-Hispanic Whites.
- ◆ Both obesity and diabetes are negatively correlated to income and education

# Overall Health

- ◆ In 2010, Hispanic/Latino respondents are more likely than Whites to report being concerned about their mental health (23.2% compared to 15.5%).
  - Lower income and lower education are at higher risk
- ◆ In 2010, Whites (13.9%) and Hispanic/Latinos (10.6%) report smoking cigarettes at about the same rate.



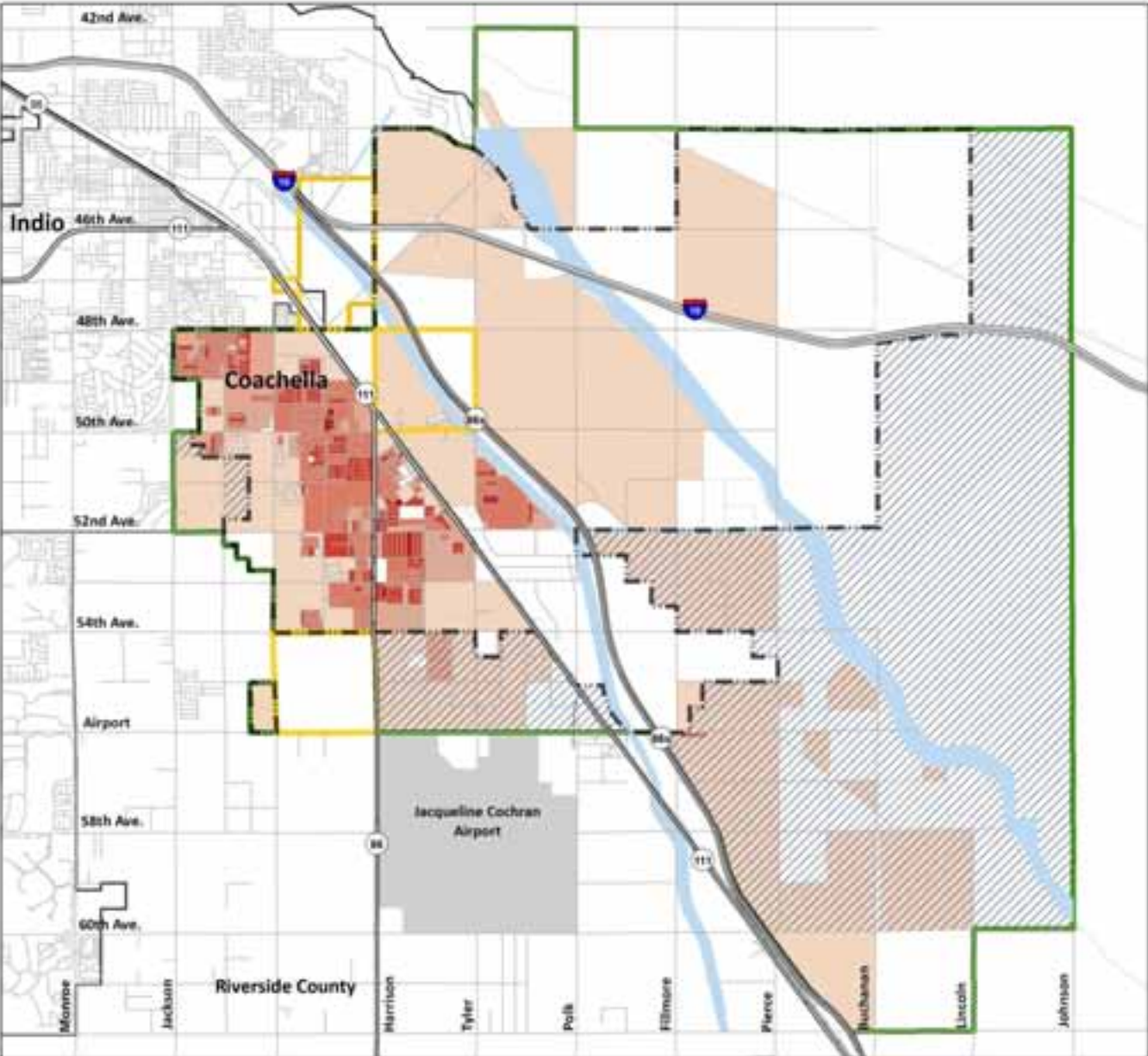
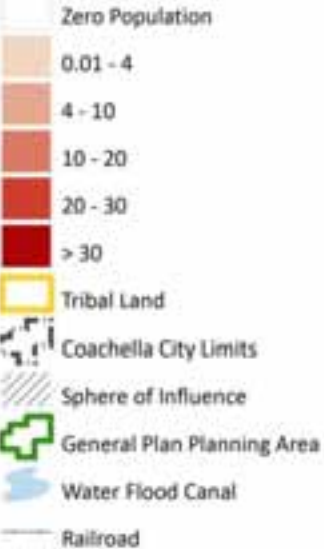
# Urban Form and Land Use



City of Coachella  
General Plan Update 2035

## Population Density

Persons per Acre by Census Block



# Urban Form and Land Use

Persons per Square Mile	
Coachella	1,406.00
Palm Desert	1,807.00
Indio	2,605.70
Riverside	3,745.00
Los Angeles	8,092.30
San Francisco	17,179.10
Riverside County	303.8
California	239.1

# Housing Quality & Affordability

	Units	Percent	Population	Ave HH Size
Owner-Occupied	5,586	62.1	25,519	4.57
Renter-Occupied	3,412	37.9	15,127	4.43

Source: 2010 US Census

- ◆ A 2007 Poder Popular report estimates that the average mobile home HH size is 5.8 persons.
- ◆ 21.7% of homes are in multi-family structures

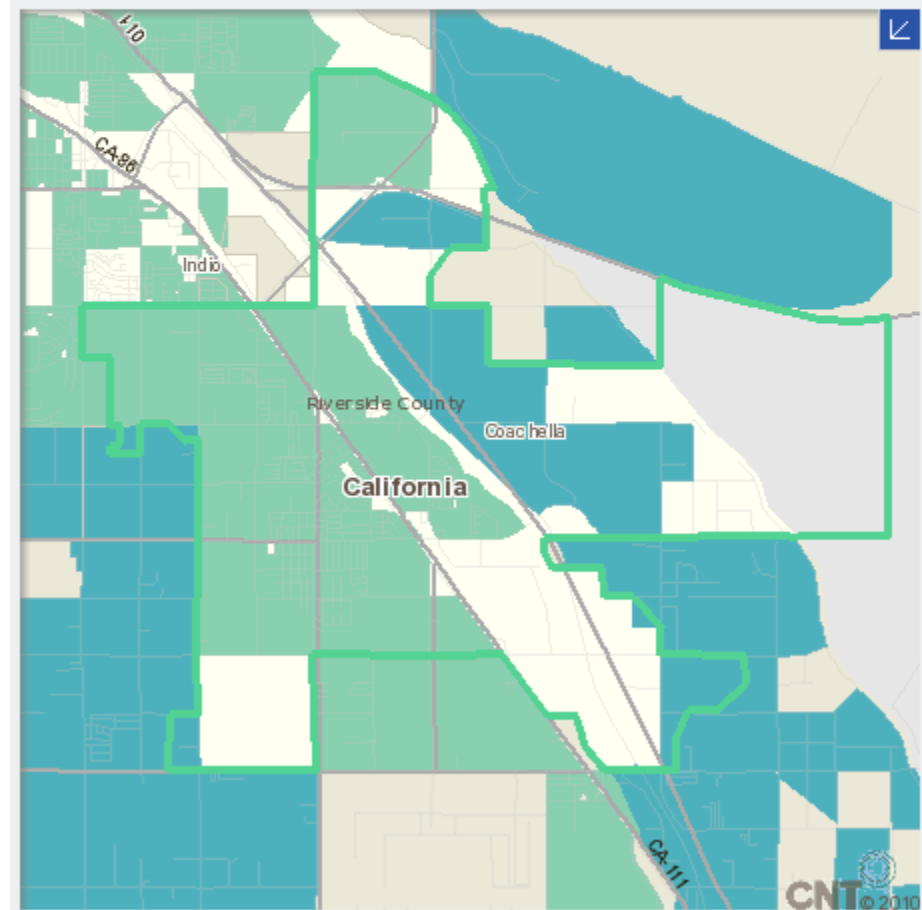
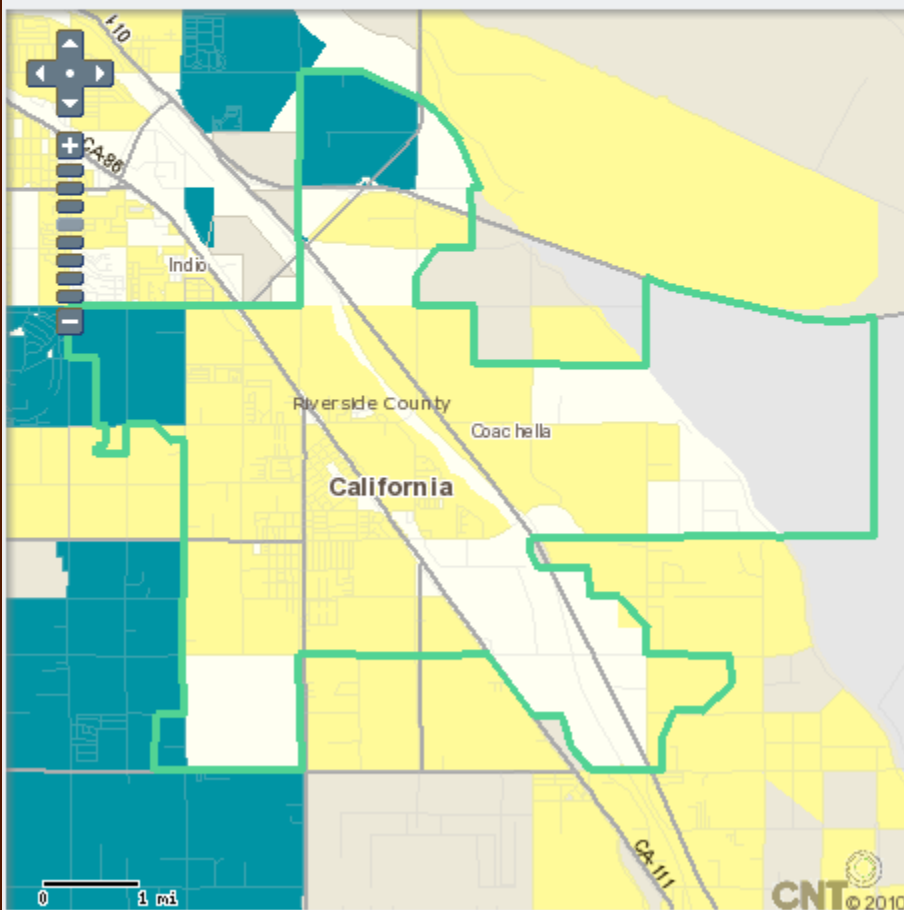
# Housing Quality & Affordability

Housing Costs - % Income ▼ Change

Housing Costs - % Income			
Criteria	Neighborhoods	Percent of Neighborhoods	
No Data Available	0	0.1%	
Less than 30%	10	93.9%	
30% and Greater	1	6%	
Coachella Total	10	100%	

Transportation Costs, % Income ▼ Change

Transportation Costs, % Income			
Criteria	Neighborhoods	Percent of Neighborhoods	
No Data Available	0	0.1%	
Less than 15%		0%	
15 to 18%		0%	
18 to 20%		0%	
20 to 28%	10	95.2%	
28% and Greater	0	4.7%	
Coachella Total	10	100%	



# Housing Quality & Affordability

- ◆ 93.9% of Coachella HH spend  $< 30\%$  of their income on housing
  - More affordable than region
- ◆ 100% of Coachella HH spend  $> 20\%$  of their income on transportation costs
  - Similar to region

# Food and Nutrition

- ◆ Latinos are more than three times more likely than Whites either to cut the size of or skip meals because of the cost (23.8% compared to 7.3%).
- ◆ About 55% of residents in Coachella are within a half a mile of a healthy food retail source.

# Food and Nutrition



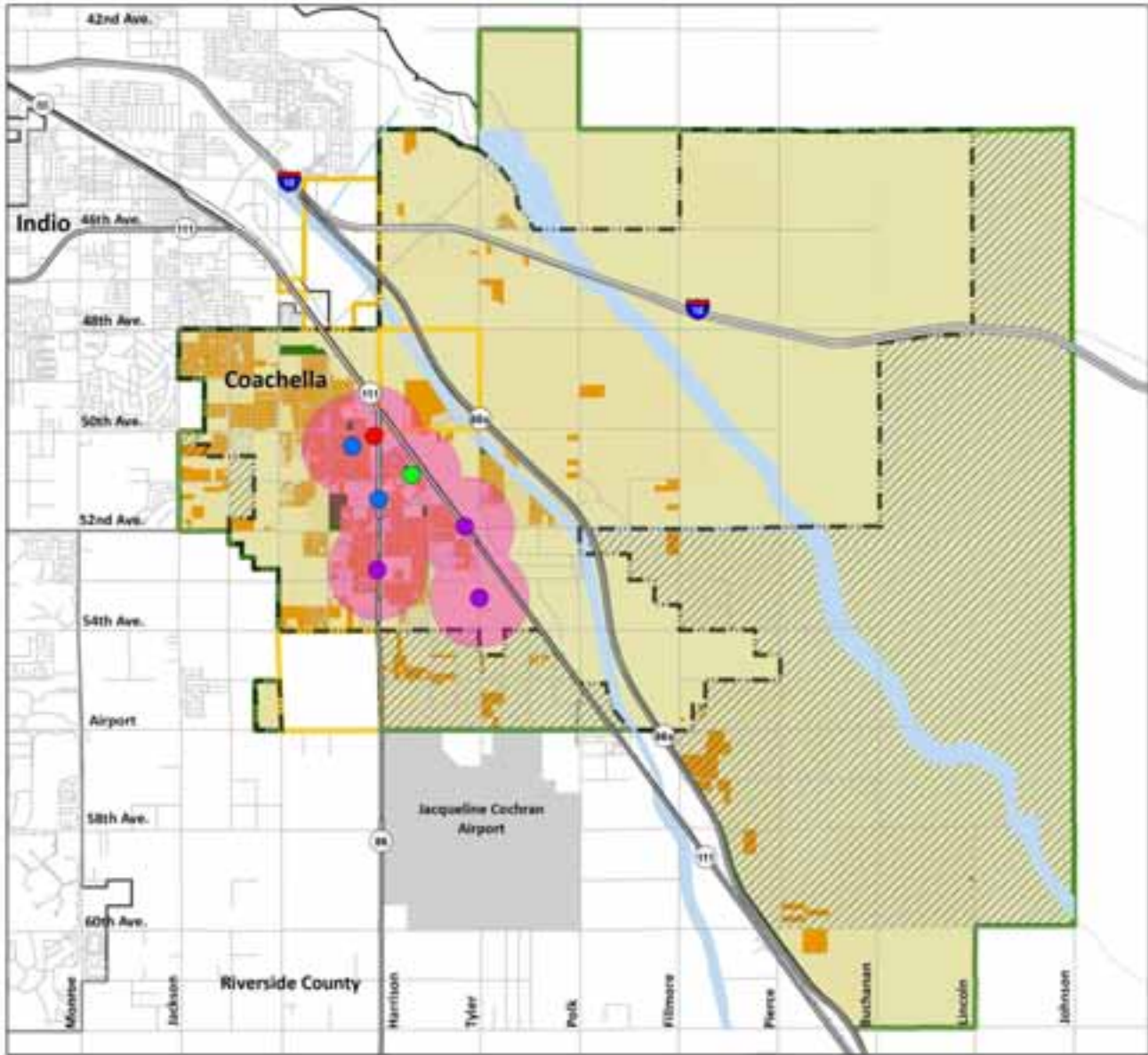
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*General Plan Update 2035*

## Healthy Food Retail Access

*Residents Within 1/2 Mile of Healthy Food*

### Healthy Food Retail

- Supermarket
- Grocery Store
- Produce
- Farmers' Market
- 1/2 Mile Healthy Food Retail Service Area
- Parks
- Residential Parcels
- Tribal Land
- Coachella City Limits
- Sphere of Influence
- + General Plan Planning Area
- Water Flood Canal
- Railroad





# Parks and Open Space

Park Name	Acres	Type
Bagdouma Park	34	Community Park
Rancho Las Flores Park*	29	Community Park
Dateland Park	5	Neighborhood Park
De Oro Park	4	Neighborhood Park
Sierra Vista Park	2	Neighborhood Park
Veterans Memorial Park	1.5	Neighborhood Park
Ya' we' vichem Park	0.6	Pocket Park
Ave 53 Tot Lot	0.21	Pocket Park
<b>Total</b>	<b>76.31</b>	

\* Rancho Las Flores Park is a future park. 12 acres are funded for development in Phase I.



# Parks and Open Space

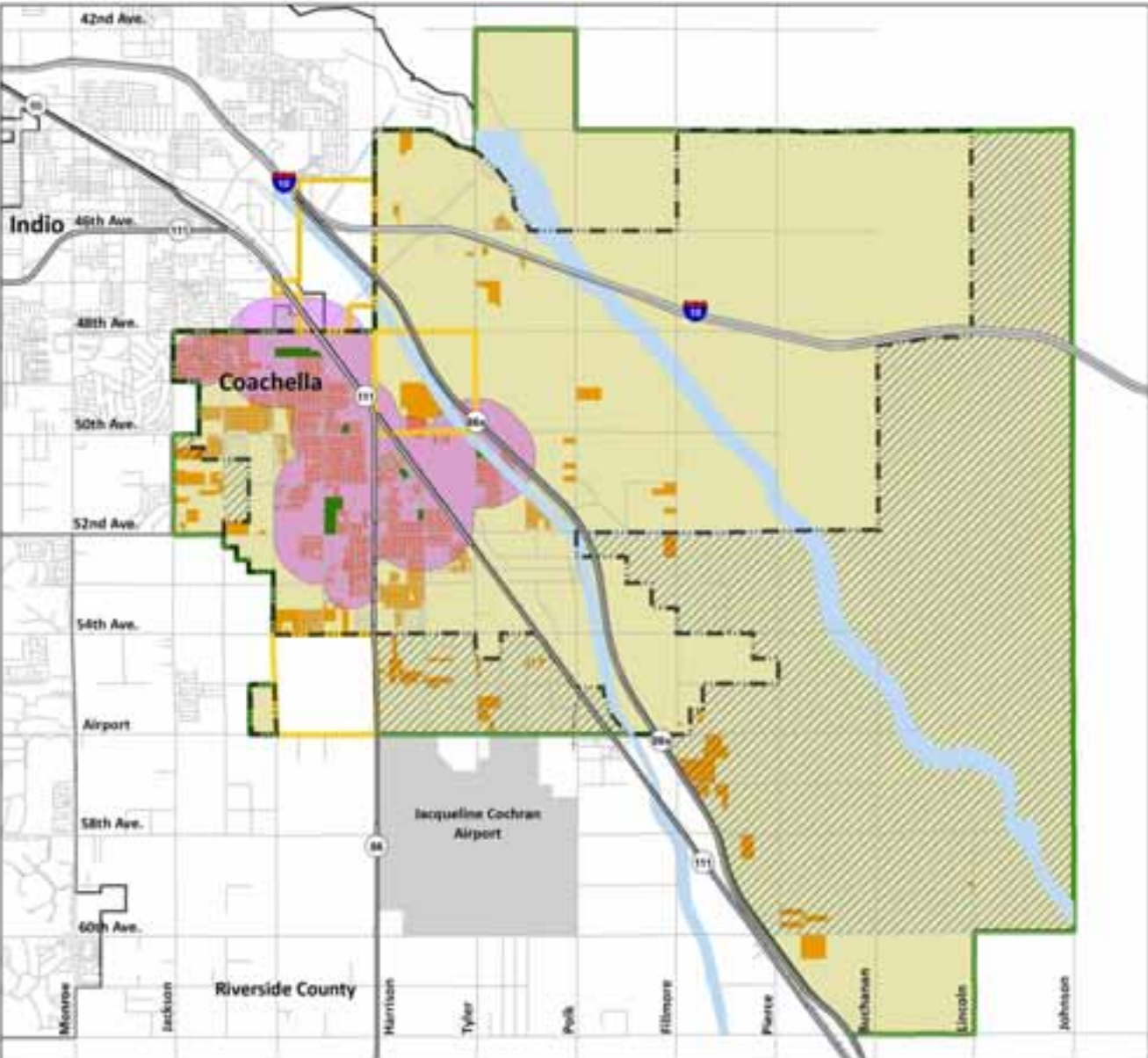


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## Park Access

*1/4 Mile for Pocket Parks & 1/2 Mile for Other*

-  Parks
-  Park Service Area
-  Residential Parcels
-  Tribal Land
-  Coachella City Limits
-  Sphere of Influence
-  General Plan Planning Area
-  Water Flood Canal
-  Railroad



# Parks and Open Space

- ◆ *67% of residents live within a 1/2 mile of a community or neighborhood park or a 1/4 mile of a pocket park*

<b>Coachella Park Level of Service</b>	
Total Existing Park Land (acres)	76.31
2010 Population	40,704
Park LOS (acres/1,000 pop)	1.87
Total Acres Needed for 3 Acres/1,000 LOS	122.11
2010 Park Deficit (acres)	45.80
2035 Population	155,000
Total Acres Needed for 3 Acres/1,000 LOS	465.00
2035 Park Deficit (acres)	388.69

# Fiesta de la Salud #2

# **Fiesta de la Salud (*Health Element Workshop #2*)**

- ◆ Thursday, February 9, 2012 – 6:00pm-8:00pm
  - Bobby Duke Middle School Multipurpose Room,  
85-358 Bagdad Avenue
  - Healthy dinner & childcare provided

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The City of Coachella

# Fiesta de la Salud #2

Thursday, February 9, 2012

6:00-8:30 PM

Bobby Duke Middle School Multipurpose Room, 85-358 Bagdad Avenue

### Join us in making Coachella a Healthy Community!

The City is updating its General Plan, which will include the community's vision for housing, neighborhood design, transportation, parks, libraries, jobs, healthy food, agriculture, environmental pollution, senior and youth services, public safety, and sustainability. **Your ideas and input are important.**

Children and teens are encouraged to attend!

Dinner will be served

Childcare



The workshop will be  
bilingual in English and Spanish

### Community Health and Wellness Partners

The California Endowment Building Healthy Communities  
Riverside County Department of Public Health  
Inland Congregations United for Change (ICUC)  
California Rural Legal Assistance (CRLA)  
Consejo de Federaciones Mexicanas en Norteamérica (COFEM)



For more details please contact Luis Lopez, Planning Manager or Gabriel Pérez, Senior Planner at  
(760) 398-3102 | [www.coachella.org](http://www.coachella.org)



The City of Coachella

# Fiesta de la Salud #2

**Jueves, 9 de Febrero, 2012**

**6:00-8:30 PM**

**Escuela Bobby Duke, Multipurpose Room, 85-358 Bagdad Avenue**

## **Acompáñenos en la obra de hacer de Coachella una Comunidad Saludable**

El Ayuntamiento está poniendo al día el Plan General, que incluirá la visión de la comunidad sobre viviendas, diseño de vecindarios, transportación, parques, bibliotecas, empleos, comidas saludables, agricultura, contaminación del medio ambiente, servicios para jóvenes y ancianos, la seguridad pública, y la capacidad para sostenerse a largo plazo. **Sus ideas y comentarios son importantes**

**Niños y Jóvenes están bienvenidos**

**Comida Fresca  
Gratis**

**Cuidado Infantil**



**Taller Bilingüe será en Inglés y Español**

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Consejo de Federaciones Mexicanas en Norteamérica (COFEM)



Para más detalles, por favor contactea Luis Lopez, Planning Manager o Gabriel Pérez, Senior Planner en  
(760)398-3102 | [www.coachella.org](http://www.coachella.org)



# Next Steps



# General Plan Update Next Steps

- ◆ Finalize Existing Conditions (Health + Other Elements)
- ◆ Compile input from Fiesta de la Salud #2
- ◆ Create a policy framework (topics & goals)
- ◆ Prepare land use plan
- ◆ Draft General Plan goals & policies
- ◆ Complete the Coachella Climate Action Plan
- ◆ Public review of plan
- ◆ Environmental Impact Report

# General Plan-Related Events

- ◆ SCAG Regional Transportation Plan Community Event
  - Thursday, January 12, 6pm  
John Kelley Middle School  
87-163 Center St. Thermal, CA 92274
  
- ◆ Fiesta de la Salud #2
  - Thursday, February 9, 6pm  
Bobby Duke Middle School
  
- ◆ City Council Study Session on General Plan
  - Wednesday, February 15, 6pm  
City Hall, City Council Chambers

# For additional information

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