

Coachella Wellness Advisory Committee Meeting #2



Tonight's Agenda

1. Introductions
2. Community Health and Wellness Vision
3. Community Workshop #1 Outreach
4. Community Outreach Toolkit Training
5. Food System Presentations and Discussion
6. Next Steps



Coachella's Community Health and Wellness Vision

Coachella's Vision for a Healthy Future (1)

- ◆ Coachella envisions a future which includes thriving physical, emotional, and spiritual health for the entire community.
- ◆ Coachella is committed to providing a supportive physical, social, and economic environment so this can occur.
- ◆ The City's unique, distinctive neighborhoods will inspire an appreciation of Coachella's history and create unity among community members.

Coachella's Vision for a Healthy Future (2)

- ◆ Neighborhoods will provide opportunities for residents to improve their physical and mental health while meeting daily needs – walking to the store, meeting friends, bicycling to school, and having access to nutritious and affordable foods that can be purchased or grown in the neighborhood.
- ◆ The City's streets, parks, and public spaces will be safe, accessible, and inviting for all users.
- ◆ They will provide ample choices for walking, bicycling, team sports, and exercise programs for people of all ages, and positive social interaction in public spaces.

Coachella's Vision for a Healthy Future (3)

- ◆ The City will encourage local businesses that pay living wages and offer safe and meaningful employment for people of all ages and abilities.
- ◆ Residents will have access to educational opportunities that expand their professional skills, foster their creativity, and provide tools to support a healthy lifestyle.
- ◆ When preventive health is not enough, residents will be served by first class health providers and social services in the City.

Coachella's Vision for a Healthy Future (4)

- ◆ Coachella acknowledges that a healthy planet directly improves human health, and the City is committed to clean air, clean water, conservation of resources, and the protection of natural areas.
- ◆ The City will consider health and equity in its actions and decisions, supporting the concept that all community members can live healthy, meaningful lives.



Community Workshop Outreach



The City of Coachella



Fiesta de la Salud

Tuesday, September 20, 2011

6:00-8:30 PM

Bobby Duke Middle School Multipurpose Room, 85-358 Bagdad Avenue

Join us in making Coachella a Healthy Community!

Come attend the public workshop for Community Health and Wellness to discuss topics including healthy food choices, healthcare services, parks and open space, safe neighborhoods, clean air and water and much more

Your ideas and input are important.

Entertainment

Local fresh food
will be served

Childcare and Translation
Services available



Community Health and Wellness Partners

The California Endowment Building Healthy Communities
Riverside County Department of Public Health
Inland Congregations United for Change (ICUC)
California Rural Legal Assistance (CRLA)
Consejo de Federaciones Mexicanas en Norteamérica (COFEM)



For more details please contact Luis Lopez, Planning Manager or Gabriel Pérez, Senior Planner at (760)398-3102

www.coachella.org

Fiesta de Salud (*Health Element Workshop #1*)

- ◆ Tuesday, September 20th – 6:00pm-8:00pm
 - Bobby Duke Middle School Multipurpose Room, 85-358 Bagdad Avenue
 - Healthy dinner and childcare provided
 - Live music to kick off the event
- ◆ Meeting announcement in this month's water bill
- ◆ Community groups spreading the word!

Fiesta de Salud Additional Outreach

- ◆ Volunteer to hang up flyers
- ◆ Send out an email announcement
- ◆ Tell your friends and neighbors
- ◆ Post on Facebook / Twitter



Community Health Discussions

Community Health Discussions Purpose

- ◆ Method for partners go directly TO community members to more deeply understand key issues, opportunities and constraints related in health in the community.
- ◆ Two-way learning
- ◆ Use Toolkit materials at your own regularly scheduled meetings and events.
- ◆ Health Element booth at the farmers' market
- ◆ Users will return surveys, focus group summaries, and other feedback to the City.

Community Health Discussion Contents

- ◆ Bilingual English – Spanish Materials:
 - Facilitator guide
 - Discussion questions
 - Fact sheets on health and the built environment



The Coachella Food System

Food System Model

Production

- Industrial agriculture
- Community gardens

Distribution

- Retail (farmers market, grocery stores)
- Institutional (schools, hospitals, work)
- Food assistance (WIC / CalFresh/Food Pantry)

Consumption

- Eating at home
- Going out
- Soup kitchen

Waste/ Recycling

- Composting (municipal or home)
- Food packaging

Things to consider....

- ◆ Economic access
 - affordability and range of selection
- ◆ Physical access
 - transit, pedestrian, paratransit, and bicycle access
- ◆ Quality
 - Healthy, fresh, culturally appropriate

Policy Approaches

- ◆ Education
- ◆ Programs
- ◆ Incentives
- ◆ Regulation



Food System Discussion Questions

Food System Discussion Questions

1. What do we want to know about the food system?
 - What data/indicators should we collect and track over time?
2. What aspects of the foods system should this plan address?
3. What are possible solutions/policies to consider including in the health element?

For additional information

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