



Coachella Fiesta de la Salud #2 Summary

Community Health and Wellness General Plan Element Public Workshop Thursday, February 9, 2012

Project Overview

The City of Coachella is updating their General Plan, which includes a Community Health and Wellness Element. California state law requires every city and county to have a general plan which sets the policies for how cities and counties use and manage their physical, social, and economic resources. General plans document the community's shared vision of tomorrow and sets the policies and programs to achieve that vision. While the state requires that general plans address the following seven topics:

- Land Use
- Housing
- Conservation
- Circulation (transportation)
- Open Space
- Noise; and
- Safety

Cities and counties are allowed to write additional "optional" elements on topics that are important to the success of the community. In Coachella, The California Endowment has funded the City's efforts to include a Community Health and Wellness Element (Health Element) in their forthcoming general plan update.

The City of Coachella recognizes that city planning policy and design decisions directly and indirectly influence the community's health outcomes through the physical, economic, and social environment. This general plan update, and especially the Health Element will set a framework for a future healthy Coachella. As part of this process the City is working with other community partners funded by the California Endowment including:

- California Rural Legal Assistance (CRLA)
- Inland Congregations United for Change (ICUC)
- The Riverside County Department of Public Health
- Consejo de Federaciones Mexicanas en Norteamerica (COFEM)

The consulting firm Raimi + Associates is supporting the City's efforts on the entire General Plan Update Process including the Community Health and Wellness Element.

Workshop Purpose and Overview

The Fiesta de la Salud took place on Thursday, February 9, 2012 from 6:00pm-8:30pm in the Bobby Duke Middle School Cafeteria. Ninety-four (94) participants signed-in. There may have been more people in attendance since some families in attendance only had one person sign-in for the entire family. The purpose of the workshop was to:

- Provide an update on the General Plan Update and Health Element process
- Present the community's existing health conditions
- Gain participant feedback on potential policy directions/solutions to health problems in Coachella

The meeting portion of the meeting began with opening remarks from Coachella Development Services Director Linda Guillis.

Presentation

Matthew Raimi, Principal from Raimi + Associates, explained general plans and the current update process in Coachella, reviewed comments we heard at the last Health Element community workshop ("Fiesta de la Salud #1") and through other public outreach activities, explained some of the connections between health and the built environment, and presented 12 health goals based on community input thus far.

The 12 goals included:

1. Improve quality of and access to diverse health care and preventative care.
2. Create close-knit and safe communities.
3. Encourage walking, bicycling, & transit use.
4. Improve the safety of all roadway users.
5. Minimize exposure to toxics and pollution.
6. Reduce exposure to tobacco smoke.
7. Support the economic prosperity and vibrancy of households and businesses.
8. Create and expand opportunities for residents to grow and eat locally grown food and strengthen local production.
9. Increase access to healthy food retail.
10. Improve access to safe, affordable, and healthy housing.
11. Increase access to parks, recreation, and nature.
12. Improve access to schools and community facilities.

Next, Beth Altshuler from Raimi + Associates presented some of the existing community health conditions in Coachella (see PowerPoint Presentation Slides).

Visual Preference Survey

In order to better understand community members' ideals about how future development should look and feel, Raimi + Associates constructed a visual preference survey. The survey consisted of 30 photos that showed a diverse range of building and street types. Matt Raimi asked community members to rate each image on a scale of -2 to +2; where -2 is “do not want to see in Coachella in the future” and +2 likes “do want to see in Coachella in the future. There were a total of 55 completed surveys.

Top 5 - Most popular images



Bottom 5 - Least popular images



Average scores for all 30 Images (listed in order of appearance in the presentation)

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
1.04	1.44	-0.15	0.69	0.63	0.71	0.84	1.17	1.22	1.04	1.23	0.80	0.74	0.77	0.04
16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
0.13	0.94	1.15	0.85	0.47	0.62	0.13	1.20	1.04	1.36	1.17	0.12	0.41	1.20	1.56

Health Goals and Strategy Stations

After the visual preference survey, Beth Altshuler explained the interactive voting activity to workshop participants. Community members were instructed to visit each of the seven stations - one board listed all 12 Community Health Goals and the other six had strategies under the six health topic areas. Community members were given three blue sticker dots to prioritize goals and four red dots for each of the six health topics stations (24 total) to prioritize which strategies the City should pursue. Participants were also encouraged to comment on each topic area with additional ideas and comments. Below is an image of each board and the number of stickers placed on each goal/strategy followed by summary of the top three goals/strategies. The italic bullet points below each board image are comments written by individual workshop participants on the flip chart paper at each station. Each station was staffed by person bilingual in English and Spanish and knowledgeable about the topic area.

After participants finished the interactive voting exercise they could enter a raffle, eat dinner, socialize, and visit community group booths in the open house. The following organizations conducting outreach and provided information during the open house:

- California Rural Legal Assistance
- Certified Farmers Market
- Coachella Valley Housing Coalition
- Esperanza Youth and Family Center
- Inland Congregations United for Change (ICUC)
- Jon Benoit Youth Advisory Council
- Planned Parenthood
- Raices Cultura
- The California Endowment
- Coachella Valley Rescue Mission
- Find Foodbank

COMMUNITY HEALTH GOALS | METAS DE SALUD COMUNITARIOS

Health Element Goals		Metas de Salud del Elemento	
1.	Improve quality of and access to diverse health care and preventative care.	17	1. Mejorar la calidad y el acceso a diversos cuidados medicos y cuidado preventivo.
2.	Close-knit and safe communities.	27	2. Crear comunidades unidas y seguras.
3.	Encourage walking, bicycling and transit use as safe and fun forms of exercise and transportation.	14	3. Animar el caminar, ciclismo, y uso de transito como maneras seguras y divertidas de ejercicio y transportación.
4.	Improve the safety of all roadway users.	5	4. Mejorar la seguridad de todos los usuarios de las carreteras.
5.	Minimize the community's exposure to toxics and pollution.	8	5. Minimizar la exposición de la comunidad a tóxicos y contaminación.
6.	Reduce the people's exposure to the harmful effects of tobacco smoke.	12	6. Reducir la exposición de las personas a los efectos dañinos del humo del tabaco.
7.	Create and expand opportunities for residents to grown and eat locally grown food and strengthen local production.	19	7. Crear y expandir oportunidades para que residentes coman comidas crecidas localmente y que fortalezcan la producción local.
8.	Increase access to healthy food retail.	13	8. Aumentar el acceso a la venta de alimentos saludables.
9.	Improve the economic prosperity and vibrancy of households and businesses.	23	9. Mejorar la prosperidad economica y vitalidad de hogares y negocios.
10.	Strive for all residents to have access to safe, affordable, and healthy housing.	13	10. Luchar por que todos los residentes tengan acceso a vivienda segura, asequible, y sana.
11.	Increase the community's access to parks, recreation, and nature to support increased physical activity.	13	11. Aumentar el acceso comunitario a parques, recreación, y naturaleza para apoyar el aumento de actividad física.
12.	Improve access to schools and increase community facilities.	22	12. Mejorar el acceso a escuelas y aumentar instalaciones comunitarias.

FIESTA DE LA SALUD #2 COACHELLA GENERAL PLAN COMMUNITY HEALTH & WELLNESS ELEMENT



The top three Community Health Goals were: 2) Close-knit and safe communities; 9) Improve the economic prosperity and vibrancy of households and businesses; and 12) Improve access to schools and increase community facilities. The following are individual community member comments from the Community Health Goals Station:

- *Crime and vandalism is extremely high in Coachella. Shootings are happening everywhere.*
- *Reinvest money made in*

our City by putting it back into our community

- *Assist business owners in improving their establishments, like beautifying the existing structures.*
- *Include more communities than just Coachella*
- *Include sidewalks or something pedestrians can go for transportation from railroad to add bus stops in places where it's near railroads*
- *Community design affects how safe, and healthy our communities are and how they will ultimately lead to a healthy lifestyle.*
- *We need safer streets and parks. Protection for children and community from gangs and drugs.*
- *I strongly believe that we need improvements to minimize the "dangers" within any range of housing.*
- *Recreation, community design, safety, include other communities*

STATION A: HEALTH CARE & COMMUNITY SAFETY | ESTACIÓN A: CUIDADO MEDICO Y SEGURIDAD COMUNITARIA

Goal 1: Improve quality of and access to diverse health care and preventative care.			Meta 1: Mejorar la calidad y el acceso a diversos cuidados medicos y cuidado preventivo.	
1.	Urgent and Primary Health Care Providers. Encourage the development of urgent and primary health care facilities in Coachella that are committed to serving Medi-Cal and Medicare enrollees.	45	1.	Proveedores de Cuidado Medico de Emergencia y Atención Primaria. Animar el desarrollo de instalaciones de cuidado medico de emergencia y atención primaria en Coachella que esten dedicados a servir a personas afiliadas con Medi-Cal y Medicare.
2.	Transit-Accessible Health and Social Services Facilities. Locate new health and social services facilities near transit stops.	17	2.	Instalaciones Medicas y de Servicios Sociales Accesibles al Tránsito. Localizar nuevas instalaciones medicas y de servicios sociales cerca a paradas de tránsito.
3.	Mobile Clinics. Increase the use of mobile health care in Coachella for agricultural workers and others with poor health care access.	18	3.	Clinicas Mviles. Aumentar el uso de cuidado medico mobil en Coachella, para trabajadores agrícolas y otros con poco acceso a cuidado medico.
4.	Health Care Information. Work with the Department of Public Health to provide information on health care options in and around Coachella.	12	4.	Información de Cuidado Medico. Trabajar con el Departamento de Salud Publica para proveer información acerca de la disponibilidad de opciones de cuidados medicos en y alrededor de Coachella.
5.	Substance Abuse Education. Sponsor, organize and support new and existing innovative anti-drug and drunk-driving education programs for youth and adults.	21	5.	Educación de Abuso de Sustancias. Patrocinar, organizar, y apoyar programas nuevos y existentes de educación anti-drogas y el conducir ebrio, para jóvenes y adultos.
6.	STD Testing and Family Planning. Work with clinics and agencies to expand access to STD testing and family planning.	9	6.	Pruebas de ETS y Planeación Familiar. Trabajar con clinicas y agencias para expandir el acceso a pruebas de ETS y planeación familiar.
Goal 2: Close-knit and safe communities.			Meta 2: Crear comunidades unidas y seguras.	
7.	Volunteerism. Utilize and expand programs that provide opportunities for community involvement and multi-generational interaction for all ages and professions.	24	7.	Voluntariado. Utilizar y expandir programas que proveen oportunidades para la participación comunitaria e interacción multi-generacional para todas las edades y profesiones.
8.	Partnerships. Strengthen existing and create new partnerships and outreach efforts with the nonprofit, public and private sectors to improve health.	7	8.	Asociaciones. Fortalecer asociaciones existentes y crear nuevas asociaciones y esfuerzos de divulgación con los sectores sin fines de lucro, públicos y privados, para mejorar la salud.
9.	Universal Outreach. Improve outreach to and communications with residents (especially seniors and low-income residents).	5	9.	Divulgación Universal. Mejorar la divulgación y comunicación con los residentes (especialmente residentes de mayor edad y bajos ingresos).
10.	Police-Community Relations. Encourage the police department and residents to improve relationships and service, especially related to crime in and around schools and parks; gangs; prostitution; and illegal drug sales/use.	18	10.	Relaciones Policía-Comunidad. Animar a los departamentos de policia y residentes a mejorar relaciones y servicios, especialmente en referencia al crimen en y alrededor de las escuelas y parques; pandillas; prostitución; y uso/venta ilegal de drogas.
11.	Grassroots Emergency Preparedness. Encourage neighborhood groups to create grassroots emergency response teams and strengthen neighbor relationships.	10	11.	Preparación de Emergencia Entre Vecinos. Animar a grupos de vecindario para crear un equipo de respuesta a emergencias y mejorar las relaciones entre vecinos.
12.	Domestic Violence Prevention. Work with community groups and other agencies to increase reporting of and prevent domestic violence.	20	12.	Prevención de Violencia Domestica. Trabajar con grupos comunitarios y otras agencias para aumentar el reporte de y prevenir la violencia domestica.
13.	Newsletter. Consider creating a regular City newsletter with information about city projects and events.	4	13.	Boletín de Noticias. Considerar el hacer un Boletín de la Ciudad que salga regularmente con información acerca de proyectos y eventos en la ciudad.

For Health Care and Community Safety, the top three strategies were: Strategy 1. Urgent and Primary Health Care Providers; Strategy 7. Volunteerism; and Strategy 5. Substance Abuse Education. There were no individual community member comments at Station A.

STATION B: ACTIVE & SAFE TRANSPORTATION | ESTACIÓN B: TRANSPORTACIÓN ACTIVAMENTE Y SEGURA

Goal 3: Encourage walking, bicycling, and transit use as safe and fun forms of exercise and transportation.			Meta3: Animar el caminar, ciclismo, y uso de transito como maneras seguras y divertidas de ejercicio y transportación.	
1..	Pedestrian Improvements. Enhance the pedestrian experience by connecting and widening sidewalk and improving intersection crossings.	34	1.	Mejoras para Peatones. Mejorar la experiencia peatonal conectando y ampliando banquetas y mejorando cruces de intersecciones.
2.	Bus Stop Locations. Work with Sun Line to evaluate bus stops locations to improve transit access to key destinations such as schools, grocery stores, and parks.	68	2.	Localidades para paradas de autobus. Trabajar con Sun Line para evaluar las localidades de paradas de autobus para mejorar el acceso al transito en/ hacia lugares claves como escuelas, mercados, y parques.
3.	Bus Stop Fixtures. Seek grant funding to improve bus stops with amenities such as seating, shade structures, water misters, maps and schedules, and eventually real time arrival information.	15	3.	Accesorios en Paradas de Autobus. Buscar becas para mejorar paradas de autobus con comodidades como asientos, estructuras para dar sombra, atomizadores de agua, mapas y horarios, y eventualmente información de llegada real del autobus.
4.	Bicycle Lane and Parking. Create an extensive bicycle network with bike lanes, paths, routes, signage, and parking.	20	4.	Vias de Bicicletas y Estacionamiento. Crear una red extensiva de ciclismo con vias, caminos, rutas, letreros, y estacionamiento para bicicletas.
5.	Senior Mobility. Work with Sun Line and other community groups to expand affordable and reliable transportation options for the Senior Center, older adults and persons with disabilities.	12	5.	Movilidad para Ancianos. Trabajar con Sun Line y otros grupos comunitarios para expandir opciones de transportación asequibles y seguras para el Senior Center, adultos mayores, y personas con discapacidades.
6.	Sidewalk Amenities. Consider installing benches, plants, lighting, water fountains, and other amenities and improving intersection crossings.	26	6.	Comodidades de Banquetas. Considerar la instalación de bancas, plantas, luces, bebederos, y otras comodidades y mejorar los cruces de intersecciones.
7..	Street Closures for Events. Continue and expand the program that closes streets to automobiles on a regular basis for farmers markets, community events, ciclovías (bicycle and pedestrian events), etc.	13	7.	Cerrar las Calles para Eventos. Continuar y expandir el programa que cierra las calles a automobiles de manera regular para mercados de agricultores, eventos comunitarios, ciclovías (eventos de peatones y ciclismo), etc.
Goal 4: Improve the safety of all roadway users.			Meta 4: Mejorar la seguridad de todos los usuarios de las carreteras.	
8.	Traffic Speeds. Set safe speed limits on streets to improve cyclist and pedestrian safety and to improve fuel efficiency. Reduce speeding on residential streets and streets near schools.	10	8.	Velocidades de Trafico. Establecer limites de velocidad seguros en las calles para mejorar la seguridad de peatones y ciclistas y mejorar la eficiencia del combustible. Reducir la velocidad en calles residenciales y calles alrededor de escuelas.
9.	Traffic Calming. On streets with high incidences of speeding and/or history of collisions, institute physical traffic calming measures.	9	9.	Maneras de Calmar el Trafico. En calles con incidentes frecuentes de alta velocidad y/o historial de choques, instituir medidas físicas para calmar el trafico.
10.	Bike Education and Awareness. Work with community groups and other agencies to expand bike education events and classes that help new and experienced bike riders become more knowledgeable of safe and responsible riding.	9	10	Educación y Conocimiento de Ciclismo. Trabajar con grupos comunitarios y otras agencias para expandir eventos de educación sobre ciclismo y clases que ayuden a ciclistas, nuevos o con experiencia, a tener mas conocimiento del uso seguro y responsable de bicicletas.

For Active and Safe Transportation, the top three strategies were: Strategy 2. Bus Stop Locations; Strategy 1. Pedestrian Improvements; and Strategy 6. Sidewalk Amenities. The following are individual community member comments from the Station B:

- *Currently there are NO bus stops on Avenue 52. I have to walk 1 mile to the nearest bus stop. The bus stop is on the corner of Ave 52 and Harrison*
- *Transportation should be priority...no improvement without it! (5 dots were placed next to this comment)*
- *Create sidewalks where there are none.*
- *I don't live in Coachella but where I live (Mecca) there is no transportation through the railroads going towards North shore. My concern is to make a bus stop lane towards Hwy 111 to North Shore.*

STATION C: TOXICS & POLLUTION | ESTACIÓN C: TÓXICOS Y CONTAMINACIÓN

Goal 5: Minimize the community's exposure to toxics and pollution.			Meta 5: Minimizar la exposición de la comunidad a tóxicos y contaminación.	
1.	Pollution Sources. Avoid building new schools, childcare centers, and senior housing within 300 feet of pollution sources (e.g., a large gas station, dry cleaners, other polluting businesses, the I-10, and busy roadways).	48	1.	Fuentes de Contaminación. Evitar la construcción de escuelas, centros de cuidado de niños, y viviendas para ancianos a 300 pies de fuentes de contaminación (e.g., gasolineras grandes, tintorerías, otras empresas contaminantes, la I-10, y calles transitadas frecuentemente).
2.	Use of Hazardous Materials on Public Property. Reduce or eliminate the use of pesticides and herbicides.	28	2.	Uso de Materiales Peligrosos en Propiedad Publica. Reducir o eliminar el uso de pesticidas y herbicidas.
3.	Household Hazardous Waste Collection. Educate the community about proper disposal/collection of leftover toxic household products.	28	3.	Colección de Residuos Peligrosos en el Hogar. Educar a la comunidad acerca del deshecho apropiado/colección de residuos tóxicos en productos del hogar.
4.	Greener Waste Management Practices. Support on-going green waste and recycling efforts and facilitate composting opportunities for Coachella residents and businesses.	40	4.	Practicas Verdes de Manejo de Deshecho. Apoyar esfuerzos verdes existentes de deshecho y reciclaje y facilitar oportunidades de compostaje para residentes y negocios de Coachella.
5.	Home Use of Hazardous Materials. Encourage and educate residents and businesses to reduce or discontinue the use of pesticides and herbicides, and reduce or discontinue the use of toxic cleaning substances. Promote alternative methods and products.	32	5.	Uso de Materiales Peligrosos en el Hogar. Apoyar y educar a residentes y negocios para reducir o discontinuar el uso de pesticidas y herbicidas, y reducir o discontinuar el uso de sustancias tóxicas para limpieza. Promover metodos y productos alternativos.
Goal 6: Reduce the people's exposure to the harmful effects of tobacco smoke.			Meta 6: Reducir la exposición de las personas a los efectos dañinos del humo del tabaco.	
6.	Smoke-Free Public Events and Facilities. Consider banning smoking at outdoor public events and facilities (farmers' markets, parks and trails, community street fairs, etc.).	40	7.	Eventos Públicos e Instalaciones Libres de Humo de Cigarro. Considerar la prohibición del uso de cigarro en eventos públicos al aire libre e instalaciones (mercado de agricultores, parques y caminos, ferias comunitarias, etc.)
7.	Second and Third-Hand Smoke Exposure. Consider baning smoking in apartment buildings.	8	8.	Exposición a Humo de Segunda y Tercera Mano. Considerar la prohibición del uso de cigarro en edificios de departamentos.

For Toxics and Pollution goals, the top three strategies were: Strategy 1. Pollution Sources; Strategy 4. Greener Waste Management Practices; and Strategy 5. Home Use of Hazardous Materials. The following is an individual community member comment from the Station C:

- *Awareness should be counted due to the fact ignorance doesn't stop the law!*

STATION D: FOOD & NUTRITION | ESTACIÓN D: COMIDA Y NUTRICIÓN

Goal 7: Create and expand opportunities for residents to grown and eat locally grown food and strengthen local production.			Meta 7: Crear y expandir oportunidades para que residentes coman comidas crecidas localmente y que fortalezcan la producción local.	
1.	Edible School Yards. Encourage schools to create sustainable gardening programs at all Coachella Schools.	25	1.	Jardines Escolares Comestibles. Alentar a las escuelas para crear programas de jardinería sostenibles para todas las escuelas de Coachella.
2.	Public Community Gardens. Encourage community garden plots on public property for community use.	25	2.	Jardines Escolares Comestibles. Alentar a las escuelas para crear programas de jardinería sostenibles para todas las escuelas de Coachella.
3.	Private Community Gardens. Encourage developers to create community garden plots within subdivisions common areas.	7	3.	Jardines Comunitarios Privados. Alentar a promotores para crear parcelas de jardines comunitarios dentro de las areas subdivisiones comunes.
Goal 8: Increase access to healthy food retail.			Meta 8: Aumentar el acceso a la venta de alimentos saludables.	
4.	Grocery Stores. Encourage and attract healthy and culturally appropriate grocery stores to locate in Coachella.	20	4.	Mercados. Alentar y atraer mercados saludables y culturalmente apropiados para localizar en Coachella.
5.	Limit Fast Food. Consider restricting fast food establishments from locating near parks and public schools.	33	5.	Limitar Comida Rapida. Considerar restringir que los establecimientos de comida rapida se localicen alrededor de parques y escuelas publicas.
6.	Healthy Food at Public Parks. Provide healthy food and beverage options at park and recreation facilities (vending machines, snack bars, park concession stands, etc.).	15	6.	Comidas Saludables en Parques Públicos. Proveer opciones de comidas y bebidas saludables en instalaciones recreativas y parques (maquinas expendedoras, puestos de concesiones en parques, etc.)
7.	Supplemental Food Programs. Work with community groups and other agencies to increase education about and enrollment in supplemental food programs such as WIC and CalFresh EBT cards and encourage new and existing food stores to accept these payment options.	34	7.	Programas de Alimentos Suplementales. Trabajar con grupos comunitarios y otras agencias para aumentar la educación e inscripciones a programas de alimentos suplementales como WIC y tarjetas CalFresh EBT y alentar que tiendas de comidas nuevas y existentes para acepten estas opciones de pago.
8.	Nutrition Education. Support public education programs about healthy and unhealthy food options.	26	8.	Educación Nutricional. Apoyar a los programas de educación publica acerca de opciones de comida saludables e insanas.

For Food and Nutrition, the top three strategies were: Strategy 7. Supplemental Food Program; Strategy 5. Limit Fast Food; and Strategy 8. Nutrition Education. The following are individual community member comments from the Station D:

- *Farmers' Market! (2 dots were placed next to this comment)*
- *Change school food/Better food in schools (32 dots were placed next to this comment)*
- *More good food in schools (2 dots were placed next to this comment)*
- *Healthy filtered water/ Let's have healthy filtered water to grow our already existing community gardens. We need stores that promote organic food such as (Trader's and Fresh & Easy, etc.)*
- *Organic foods*

STATION E: ECONOMIC PROSPERITY & HEALTHY HOUSING | ESTACIÓN E: PROSPERIDAD ECONOMICA Y VIVIENDA SALUDABLE

Goal 9: Improve the economic prosperity and vibrancy of households and businesses.			Meta 9: Mejorar la prosperidad economica y vitalidad de hogares y negocios.	
1.	Businesses Attraction. Develop programs to attract and retain industries which can provide a living wage, provide health insurance benefits, and meet existing levels of workforce education.	17	1.	Atracción de Negocios. Desarrollar programas para atraer y conservar industrias, las cuales pudieran proveer un salario digno, beneficios de seguro medico, y cumplir con los niveles actuales de educación laboral.
2.	Healthy Workplace. Encourage employers to create healthy workplaces by providing healthy food choices, healthy work environments, and health education programs.	17	2.	Lugar de Trabajo Sano. Alentar a empleadores a crear lugares de trabajo sanos proporcionando opciones de comidas saludables, ambientes de trabajo sanos, y programas de educación de salud.
3.	Small Local Businesses. Promote small locally-owned businesses and self-employed individuals by providing incentives and support.	24	3.	Negocios Locales Pequeños. Promover negocios locales pequeños e individuos empleados por si mismos proporcionando incentivo y apoyo.
4.	Green Technology. Encourage green technology businesses to locate in Coachella.	19	4.	Tecnología Verde. Alentar que negocios de tecnología verde se localicen en Coachella.
5.	Workforce Learning. Create professional development and continuing education programs so working adults can expand their professional skills.	18	5.	Aprendizaje de Fuerza de Trabajo. Crear desarrollo profesional y programas de educación continua para que adultos que trabajan puedan expandir sus habilidades profesionales.
Goal 10: Strive for all residents to have access to safe, affordable, and healthy housing.			Meta 10: Luchar por que todos los residentes tengan acceso a vivienda segura, asequible, y sana.	
6.	Housing Diversity. Provide a diverse range of housing options by location, own/rent, type of unit, and price level.	21	6.	Diversidad de Vivienda. Proveer una amplia gama de opciones de vivienda de acuerdo a locación, dueño/arrendador, tipo de unidad, y nivel de precio.
7.	Agricultural Worker Housing. Work with local farm owners to increase the supply of safe, fair, and affordable agricultural worker housing.	19	7.	Vivienda para Trabajadores Agrícolas. Trabajar con grupos comunitarios locales para aumentar la oferta de viviendas seguras, justas, y asequibles, para trabajadores agrícolas.
8.	Safe Mobile Home Parks. Work with the State to ensure the health and safety of mobile home park residents.	30	8.	Parques de Casas Móviles Seguros. Trabajar con el Estado para asegurar la salud y bienestar de los residentes de parques de casas móviles
9.	Senior Housing and Assisted Living. Evaluate the need for senior housing and assisted living in Coachella.	15	9.	Viviendas para Ancianos y Vida Asistida. Evaluar la necesidad de viviendas para ancianos y vida asistida en Coachella.
10.	Mold and Lead Hazards Prevention. Partner with the County Department of Public Health to provide education and technical assistance in reducing mold and lead hazards in homes.	12	10.	Prevención de Peligros por Mantillo y Plomo. Asociarse con el Departamento de Salud Publica del Condado para proveer educación y asistencia tecnica en como reducir el peligro de mantillo y plomo en los hogares.

For Economic Prosperity and Healthy Housing, the top three strategies were: Strategy 8. Safe Mobile Home Parks; Strategy 3. Small Location Businesses; and Strategy 6. Housing Diversity. The following are individual community member comments from the Station E:

- *Water rates are too expensive for our seniors (they have fixed incomes) (5 dots were placed next to this comment)*
- *Need larger library the building is too old - we service the public. (15 dots were placed next to this comment)*
 - *The current building is not inviting nor considered a central location to the community, no windows, no meeting space, or attractive, computers, etc. The building is not safe.*
- *Make the already existing Coachella Resource Center (D.A.C.E) Accessible by Sun Line, so the program funds and programs better flourish.*

STATION F: PARKS AND COMMUNITY FACILITIES | ESTACIÓN F: PARQUES E INSTALACIONES COMUNITARIAS

Goal 11: Increase the community's access to parks, recreation, and nature to support increased physical activity.			Meta 11: Aumentar el acceso comunitario a parques, recreación, y naturaleza para apoyar el aumento de actividad física.	
1.	Parks and Recreation. Strive for all households to live within walking distance of a park. Install play structures and/or amenities that accommodate a range of ages and abilities.	12	1.	Parques y Recreación. Luchar por que todos los hogares vivan a distancia peatonal de un parque. Instalar estructuras de juego y/o comodidades para una amplia gama de edades y habilidades.
2.	Perimeter Paths. Where feasible, create well-lit perimeter paths around parks to improve safety and provide a connection to the surrounding neighborhoods.	3	2.	Caminos Perimetrales. Donde sea factible, crear caminos perimetrales, bien iluminados, alrededor de parques para mejorar la seguridad y proveer una conexión a los vecindarios que están a los alrededores.
3.	Shading. Provide shade with trees and shade structures for hot summer months.	23	3.	Sombra. Proveer sombra con arboles y estructuras de sombra para los meses calientes del verano.
4.	Multi-Use Trails. Create a network of paved and unpaved trails and paths that connect parks, schools, neighborhoods for recreational walking, jogging, and cycling.	6	4.	Caminos Multi-Uso. Crear una red de caminos pavimentados y no pavimentados que conecten parques, escuelas, vecindarios, para actividad física recreativa como caminar, correr, y ciclismo.
5.	Physical Activity Amenities. Install indoor and/or outdoor gym equipment in selected park and recreation centers and signage to encourage exercise.	17	5.	Comodidades de Actividad Física. Instalar equipo de gimnasio adentro y afuera en parques y centros de recreación seleccionados y letreros para alentar el ejercicio.
6.	Nature Access. Work with the County and other recreation and open space districts to create desert preserves with hiking trails, nature observing areas, and picnic areas.	27	6.	Acceso a la Naturaleza. Trabajar con el Condado y otros distritos de recreación y espacio abierto para crear reservas de desierto con caminos de excursión, áreas para observar la naturaleza, y áreas de picnic.
Goal 12: Improve access to schools and increase community facilities.			Meta 12: Mejorar el acceso a escuelas y aumentar instalaciones comunitarias.	
7.	Public Plazas. Create public plazas with seating, art, and play features near shopping and business districts.	19	7.	Plazas Públicas. Crear plazas públicas con asientos, arte, y diversión, cerca de distritos de negocios y comerciales.
8.	Community Center. Explore grant funding to build an affordable, accessible and flexible central gathering/meeting space that individuals and community groups can rent for a variety of social, cultural, educational, and civic purposes.	25	8.	Centro Comunitario. Explorar fondos de becas para construir un espacio para reuniones/juntas, asequible, accesible, y flexible, que individuos y grupos comunitarios puedan rentar con una variedad de propósitos sociales, culturales, educacionales, y cívicos.
9.	Safe Routes to Schools. Improve walking and bicycling routes to new and existing school sites throughout the city through physical improvements and programs ("walking school buses," "bike trains", carpools and crossing guards).	44	9.	Rutas Seguras a la Escuela. Mejorar rutas peatonales y de ciclismo para llegar a escuelas nuevas y existentes a través de la ciudad por medio de mejoras físicas y programas ("autobuses escolares peatonales", "trenes de bicicletas", carpools, y guardias de cruces).
10.	Joint Use with Schools. Explore joint-use agreement partnerships with the school district to open school properties for public use during non-school hours.	21	10.	Uso Conjunto con Escuelas. Explorar acuerdos de uso-conjunto entre asociaciones y escuelas para abrir las propiedades escolares al público durante las horas en las que la escuela no está en sesión.
11.	Development of New Childcare. Encourage the development of a range of childcare (family daycare homes and public and private daycare centers).	10	11.	Desarrollo de Nuevo Cuidado de Niños. Alentar el desarrollo de una gama de cuidado de niños (hogares familiares infantiles y guarderías privadas y públicas)

For Parks and Community Facilities, the top three strategies were: Strategy 9. Safe Routes to Schools; Strategy 6. Nature Access; and Strategy 8. Community Center. The following are individual community member comments from the Station F:

- *Schools are not used on weekends. We can use their (schools) huge fields for sport rather than build expensive parks.*
 - *Joint use -> mixed feelings, but for the most part very supportive*
- *Use mitigation funds from the AB bill to plant more trees for our schools, parks, recreation centers, and other public walking areas. Plus it helps reduce emissions. (1 dot was placed next to this comment)*
- *Expensive to maintain, may be a liability.*